



- Hosted by -
**THE RON RUBIN
SCHOOL FOR THE
ENTREPRENEUR**

Tuesday, April 23 and Wednesday, April 24, 2019

- Participating Schools -

Culver Academies
Culver, IN

Western Reserve Academy
Hudson, OH

Cathedral High School
Indianapolis, IN

Noblesville High School
Noblesville, IN

Shortridge IB Magnet School
Indianapolis, Indiana

Huron High School
Ann Arbor, MI

New Trier High School
Winnetka, IL

Start Up Moxie Charter School
South Bend, IN

Illinois Mathematics
and Science Academy
Aurora, IL

International School
of Indiana
Indianapolis, IN

The Next Launch is a business idea competition. A business idea includes a description of a **product, company,** or **service** and its market need. Competitive products, companies, or services are assessed, analyzing the strengths and weaknesses of each competitor. It may be either "for-profit," or "not-for-profit" and may be new to the market or recently established.

- winner earns \$25,000.00 -
- first runner-up \$10,000.00 -
- second runner-up \$5,000.00 -

Winners also earn the right to make their presentation in front of professional investors.

Each school will select three teams (1, 2, or 3 person(s) per team) to compete on the campus of Culver Academies on **Tuesday, April 23** and **Wednesday, April 24**. Professional business leaders judge. Participating schools have been provided with the rules of the competition. They are available upon request.

Competition Coordinators: Alex Kurrelmeier

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& Harry D. Frick III, Advancement Representative, harry.frick@culver.org

- Sponsors -

